



primrose  
hospice

Care Compassion Community

# Putting the fun in to fundraising!

A young person's guide to  
raising money for Primrose Hospice  
& Family Support Centre

# ABOUT PRIMROSE HOSPICE

At Primrose Hospice we support patients with life-limiting illnesses and families, providing them with the care and support they need during difficult times. Primrose Hospice is a charity and we have to raise over £1.95 million each year to continue to provide our services free of charge for all patients and families.

**Your fundraising could...** support patients living with life-limiting illnesses such as palliative heart failure, lung conditions, cancer, and neurological conditions to attend our Day Hospice.

**Your fundraising could...** help both adults and children access counselling and therapy from our team of staff and volunteer counsellors.



"I'm not sure where I would be if I didn't have these sessions with you.

*You have helped me through the most difficult time of my life.*

I felt supported and so comfortable to speak about really sensitive subjects. Now is time for me to spread my wings and fly!"

**A YOUNG PERSON  
USING OUR CHILDREN AND  
YOUNG PEOPLE SERVICE.**



**Your fundraising could...** provide wellbeing sessions that improve people's physical and emotional wellbeing, helping to combat loneliness and isolation.



Take inspiration from the ideas below, or maybe you have a new one of your own.

- ♥ Take part in our annual **Yellow Week** in June. Dress in yellow from top to toe, sell yellow cupcakes, even custard pie the Headteacher!
- ♥ **Do you love to dance?** Why not run your own Danceathon event with your dance group or friends!
- ♥ **Flourishing Fivers** is a great way for young entrepreneurs to use their business skills to turn a fiver in to a fortune! The whole class could get involved, selling handmade arts and crafts, cakes and snacks, or something completely different.
- ♥ Take on a **big challenge**. Whether it's participating in a walkathon, swimathon, or sponsored silence, or wearing something silly for the day!
- ♥ Host a **fancy dress** or **dress down day** at school. A small donation from each pupil can add up to a big difference for Primrose Hospice.
- ♥ Hold a **fun event** like a book or bake sale, a car wash, or a talent show.



# FUN FUNDRAISING IDEAS



"I want to thank you for everything you've done for me over these past months, I'm unbelievably happy with where I am and where my life is headed and it's all thanks to you. I understand my grief and I'm okay with it now, you've been amazing and I couldn't ask for better"

**A YOUNG PERSON USING OUR CHILDREN AND YOUNG PEOPLE SERVICE.**



# YOUR FUNDRAISING CHECKLIST

How to make sure your fundraising is a huge success!

- ♥ **Pick a date** for your fundraising.
- ♥ **Get in touch** with our Primrose Hospice Fundraisers who can provide you with lots of ideas, banners, buckets and everything else you need to make your event a successful.
- ♥ **Recruit friends and family** to volunteer to help you.
- ♥ **Make a list** of the things you will need on the day.
- ♥ Set up a **Just Giving page** or use paper sponsorship forms to increase your fundraising.
- ♥ **Spread the word.** Tell as many people as you can about your fundraiser by making and displaying posters, leaflets, ask an adult to share on social media or in a newsletter.
- ♥ **Have lots of fun!**



# Let's get started!

If you would like to support Primrose Hospice please get in touch with the Fundraising Team. We can work with you to provide you with the ideas, tools and resources you need to help ensure your fundraising is fantastic.

**Call the Fundraising Team for a chat, drop us an email, or pop in and see us.**

**T:** 01527 871051

**E:** [events@primrosehospice.org](mailto:events@primrosehospice.org)

**Primrose Hospice & Family Support Centre**

St. Godwalds Road, Bromsgrove, B60 3BW

## DID YOU KNOW

Every year in November it is Childrens Grief Awareness Week. This is a good opportunity to talk to children about grief, and our Children and Young People Team are always on hand to support, giving talks in assemblies or classrooms, and advising adults, leaders and Teachers on supporting young people.

## REFERRALS

If you would like to refer a child or young person to our services, please use this QR code below to visit our website for more information about the criteria and how to do so, or call us on **01527 871051**.



Charity number 700272

